1880 Century Park East, Ste 200 Los Angeles, CA 90067 (310) 945-4000 sg@rvwwealth.com

## Form ADV Part 2B - Individual Disclosure Brochure

for

# Selwyn Gerber

Managing Member, President Personal CRD Number: 2471226

UPDATED: 03/23/2023

This brochure supplement provides information about Selwyn Gerber that supplements the RVW Wealth, LLC brochure. You should have received a copy of that brochure. Please contact our Chief Compliance Officer, Jonathan L. Gerber at (310) 945-4000 if you did not receive RVW Wealth, LLC's Brochure or if you have any questions about the contents of this supplement. Thank you.

Additional information about Selwyn Gerber is also available on the SEC's website at www.adviserinfo.sec.gov.

Name: Selwyn Gerber Born: 1950

**Educational Background:** 

**Education:** 

University of Cape Town, Cape Town, South Africa

BS in Business - 1973

B.Com Honors, Accounting and Finance Post Graduate - 1974

**Business Background:** 

04/2006 - Present Managing Member, President

RVW Wealth, LLC

08/1985 - Present CPA & President

Gerber & Co.

## **Item 3: Disciplinary Information**

Selwyn Gerber as a registered investment adviser is required to disclose all material facts regarding any legal or disciplinary event that would be material to your evaluation of him. Mr. Gerber has no legal or disciplinary events required to be disclosed under this item.

#### **Item 4: Other Business Activities**

Outside of his activities at RVW Wealth, LLC, Mr. Gerber is not actively engaged in any other investment-related business or occupation. Mr. Gerber does serve as President of Gerber & Co. which is an accounting and tax preparation firm and affiliate of RVW Wealth, LLC. This position is in addition to Mr. Gerber's position at RVW Wealth, LLC and he spends approximately 80% of his time performing services as President of Gerber & Co.

# **Item 5: Additional Compensation**

In addition to the salary earned from his employment at RVW Wealth, LLC, Mr. Gerber as a principal owner shares in the profits and losses of the firm. In addition, Mr. Gerber receives a salary from Gerber & Co. and as partial owner, shares in any profits and losses of the firm.

## **Item 6: Supervision**

Selwyn Gerber is a Managing Member and President of RVW Wealth, LLC. The firm has a senior management team, which consists of Selwyn Gerber and Jonathan Gerber. These individuals are all the principal owners of the firm and have oversight of the firm's business practices and the investment decisions made by supervised persons of the firm.

Each of these individuals may be contacted as follows:

Selwyn Gerber at (310) 945-4000 or SG@rvwealth.com Jonathan Gerber at (310) 945-4000 or JG@rvwealth.com

1880 Century Park East, Ste 200 Los Angeles, CA 90067 (310) 945-4000 jg@rvwwealth.com

## Form ADV Part 2B - Individual Disclosure Brochure

for

# Jonathan Louis Gerber

Personal CRD Number: 4853115

UPDATED: 03/23/2023

This brochure supplement provides information about Jonathan Gerber that supplements the RVW Wealth, LLC brochure. You should have received a copy of that brochure. Please contact our Chief Compliance Officer, Jonathan L. Gerber at (310) 945-4000 if you did not receive RVW Wealth, LLC's Brochure or if you have any questions about the contents of this supplement. Thank you.

Additional information about Jonathan Gerber is also available on the SEC's website at www.adviserinfo.sec.gov.

Name: Jonathan Gerber Born: 1981

**Educational Background:** 

#### **Education:**

BS in CPA Accounting and Finance, Stern School of Business at New York University - 2004

Masters Business Taxation, University of Southern California - 2012

### **Business Background:**

04/2006 - Present Managing Member, Vice President, and Chief

Compliance Officer RVW Wealth, LLC

08/2011 - Present Insurance Agent

RVW Wealth, LLC

02/2006 - Present CPA and Principal

Gerber & Co.

## **Item 3: Disciplinary Information**

Jonathan L. Gerber as a registered investment adviser is required to disclose all material facts regarding any legal or disciplinary event that would be material to your valuation of him. Mr. Gerber has no legal or disciplinary events required to be disclosed under this item.

#### **Item 4: Other Business Activities**

Outside of his activities at RVW Wealth, LLC, Mr. Gerber is not actively engaged in any other investment-related business or occupation. Mr. Gerber does serve as a certified public accountant (CPA) and principal of Gerber & Co. which is an accounting and tax preparation firm and affiliate of RVW Wealth, LLC. This position is in addition to Mr. Gerber's position at RVW Wealth, LLC and he spends approximately 80% of his time on performing services as CPA and principal of Gerber & Co. In addition, Mr. Gerber is an insurance agent with RVW Wealth, LLC and appointed with various insurance carriers. Mr. Gerber's activities as an insurance agent account for less than 10% if his time.

### **Item 5: Additional Compensation**

In addition to the salary earned from his employment at RVW Wealth, LLC, Mr. Gerber as a principal owner shares in the profits and losses of the firm. In addition, Mr. Gerber receives a salary from Gerber & Co. and as partial owner, shares in any profits and losses of the firm. Mr. Gerber also receives regular and customary insurance commissions for his services as an insurance agent. The commission represents less than 10% of Mr. Gerber's income.

# **Item 6: Supervision**

Jonathan Gerber is a Managing Member, Vice President and Chief Compliance Officer of RVW Wealth, LLC. The firm has a senior management team, which consists of Selwyn Gerber and Jonathan Gerber. These individuals are all the principal owners of the firm and have oversight of the firm's business practices and the investment decisions made by supervised persons of the firm.

Each of these individuals may be contacted as follows:

Selwyn Gerber at (310) 945-4000 or SG@rvwwealth.com Jonathan Gerber at (310) 945-4000 or JG@rvwwealth.com

1880 Century Park East, Ste 200 Los Angeles, CA 90067 (310) 945-4000 sl@rywwealth.com

## Form ADV Part 2B - Individual Disclosure Brochure

for

### Simon Liu

Personal CRD Number: 4437958 Investment Adviser Representative

UPDATED: 03/23/2023

This brochure supplement provides information about Simon Liu that supplements the RVW Wealth, LLC brochure. You should have received a copy of that brochure. Please contact our Chief Compliance Officer, Jonathan L. Gerber at (310) 945-4000 if you did not receive RVW Wealth, LLC's Brochure or if you have any questions about the contents of this supplement. Thank you.

Additional information about Simon Liu is also available on the SEC's website at www.adviserinfo.sec.gov.

Name: Simon Liu Born: 1975

### **Educational Background:**

BS in Finance and Business Management - West Chester University of Pennsylvania - 1999

### **Business Background:**

03/2018 - Present Investment Advisor Representative

RVW Wealth, LLC

08/2017 - 03/2018 Harold Davidson & Associates

08/2016 - 08/2017 HCR Wealth Advisors

07/2011 - 04/2016 Pacific Financial Strategies, Inc.

### **Item 3: Disciplinary Information**

Simon Liu as a registered investment adviser is required to disclose all material facts regarding any legal or disciplinary event that would be material to your evaluation of him. Mr. Liu has no legal or disciplinary events required to be disclosed under this item.

#### **Item 4: Other Business Activities**

Outside of his activities at RVW Wealth, LLC, Mr. Liu is not actively engaged in any other investment-related business or occupation.

# **Item 5: Additional Compensation**

Mr. Liu does not receive compensation from any other sources than RVW Wealth, Inc.

## **Item 6: Supervision**

Simon Liu is supervised by RVW Wealth, LLC, through its compliance department and senior management team which consist of Selwyn Gerber and Jonathan Gerber.

| Ea       | Each of these individuals may be contacted as follows:   |  |
|----------|--|--|
| Se<br>Jo | Selwyn Gerber at (310) 945-4000 or <u>SG@rvwwealth.com</u><br>Sonathan Gerber at (310) 945-4000 or <u>JG@rvwwealth.com</u> |  |
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1880 Century Park East Ste 200 Los Angeles, CA 90067 (310) 432-4217 lg@rvwwealth.com

# Form ADV Part 2B - Individual Disclosure Brochure

for

### **Loren Gesas**

Personal CRD Number: 2290709 Investment Adviser Representative

UPDATED: 03/23/2023

This brochure supplement provides information about Loren Gesas that supplements the RVW Wealth, LLC brochure. You should have received a copy of that brochure. Please contact our Chief Compliance Officer, Jonathan L. Gerber at (310) 945-4000 if you did not receive RVW Wealth, LLC's Brochure or if you have any questions about the contents of this supplement. Thank you.

Additional information about Loren Gesas is also available on the SEC's website at www.adviserinfo.sec.gov.

Name: Loren Gesas Born: 1969

**Educational Background:** 

**Education:** 

BACHELORS GENERAL, CSUN - 1991

**Business Background:** 

01/2009 - Present SR VP

RVW Wealth, LLC

### **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **Item 4: Other Business Activities**

Loren Gesas is not engaged in any investment-related business or occupation (other than this advisory firm).

## **Item 5: Additional Compensation**

Loren Gesas does not receive any economic benefit from any person, company, or organization, other than RVW Wealth, LLC in exchange for providing clients advisory services through RVW Wealth, LLC

## **Item 6: Supervision**

As a representative of RVW Wealth, LLC, Loren Gesas is supervised by JONATHAN GERBER, the firm's Chief Compliance Officer. JONATHAN GERBER is responsible for ensuring that Loren Gesas adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for JONATHAN GERBER is (310) 432-4036.

5100 Poplar Avenue 27th Floor Memphis, TN 38137 (901) 450-4103 jp@rvwwealth.com

### Form ADV Part 2B - Individual Disclosure Brochure

for

# Jesse Daniel Picunko

Personal CRD Number: 6384022 Investment Adviser Representative

UPDATED: 03/23/2023

This brochure supplement provides information about Jesse Daniel Picunko that supplements the RVW Wealth, LLC brochure. You should have received a copy of that brochure. Please contact Jesse Daniel Picunko if you did not receive RVW Wealth, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Jesse Daniel Picunko is also available on the SEC's website at www.adviserinfo.sec.gov.

Name: Jesse Daniel Picunko Born: 1976

### **Educational Background and Professional Designations:**

#### **Education:**

Bachelors Economics - Tufts University - 1998 MBA - Vanderbilt University - 2006

### **Designations:**

#### CFA - Chartered Financial Analyst

The Chartered Financial Analyst (CFA) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute - the largest global association of investment professionals.

There are currently more than 90,000 CFA charterholders working in 134 countries. To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

#### **High Ethical Standards**

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA charterholders to:

- Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

#### **Global Recognition**

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charterholders-often making the charter a prerequisite for employment.

Additionally, regulatory bodies in 22 countries and territories recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

#### Comprehensive and Current Knowledge

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

To learn more about the CFA charter, visit www.cfainstitute.org.

### **Business Background:**

| 10/2019 - Present | Investment Adviser Representative RVW Wealth, LLC                          |
|-------------------|--|
| 12/2017 - 10/2019 | Team Financial Analyst<br>Merrill Lynch                                    |
| 08/2014 - 08/2015 | Institutional Bond Sales<br>Wunderlich Securities                          |
| 05/2006 - 05/2014 | Fixed Income Portfolio Manager<br>Tennessee Consolidated Retirement System |

# **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

#### **Item 4: Other Business Activities**

Jesse Daniel Picunko is not engaged in any investment-related business or occupation (other than this advisory firm).

### **Item 5: Additional Compensation**

Jesse Daniel Picunko does not receive any economic benefit from any person, company, or organization, other than RVW Wealth, LLC in exchange for providing clients advisory services through RVW Wealth, LLC.

### **Item 6: Supervision**

As a representative of RVW Wealth, LLC, Jesse Daniel Picunko is supervised by Jonathan Gerber, the firm's Chief Compliance Officer. Jonathan Gerber is responsible for ensuring that Jesse Daniel Picunko adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Jonathan Gerber is (310-945-4000).

This brochure supplement provides information about Kelly Mitsuo Sueoka that supplements the Rvw Investing, LLC brochure. You should have received a copy of that brochure. Please contact Kelly Mitsuo Sueoka if you did not receive Rvw Investing, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Kelly Mitsuo Sueoka is also available on the SEC's website at www.adviserinfo.sec.gov.

# **Rvw Investing, LLC**

Form ADV Part 2B - Individual Disclosure Brochure

for

# Kelly Mitsuo Sueoka

Personal CRD Number: 4427932 Investment Adviser Representative

> Rvw Investing, LLC 1880 Century Park East Ste 200 Los Angeles, CA 90067 (310) 432-4385 ks@rvwwealth.com

> > UPDATED: 03/23/2023

Name: Kelly Mitsuo Sueoka Born: 1967

### **Educational Background and Professional Designations:**

#### **Education:**

Masters of Business Administration Finance, University Of Chicago - 1995 Bachelor of Science Aerospace Engineering, University of Michigan - 1989

### **Business Background:**

06/2022 - Present Investment Adviser Representative

Rvw Investing, LLC

04/2009 - 06/2022 NA

Self Employed

## **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **Item 4: Other Business Activities**

Kelly Mitsuo Sueoka is not engaged in any investment-related business or occupation (other than this advisory firm).

## **Item 5: Additional Compensation**

Kelly Mitsuo Sueoka does not receive any economic benefit from any person, company, or organization, other than Rvw Investing, LLC in exchange for providing clients advisory services through Rvw Investing, LLC.

# **Item 6: Supervision**

As a representative of Rvw Investing, LLC, Kelly Mitsuo Sueoka is supervised by Jonathan Gerber, the firm's Chief Compliance Officer. Jonathan Gerber is responsible for ensuring that Kelly Mitsuo Sueoka adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Jonathan Gerber is (310) 945-4000.

This brochure supplement provides information about Yehoshua Boruch Wyne that supplements the RVW Wealth, LLC brochure. You should have received a copy of that brochure. Please contact Yehoshua Boruch Wyne if you did not receive RVW Wealth, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Yehoshua Boruch Wyne is also available on the SEC's website at www.adviserinfo.sec.gov.

# RVW Wealth, LLC

Form ADV Part 2B - Individual Disclosure Brochure

for

# Yehoshua Boruch Wyne

Personal CRD Number: 7529165 Investment Adviser Representative

> RVW Wealth, LLC 1880 Century Park East Ste 200 Los Angeles, CA 90067 (702) 381-6212 sw@rvwwealth.com

> > UPDATED: 03/23/2023

Name: Yehoshua Boruch Wyne Born: 1995

**Educational Background and Professional Designations:** 

#### **Education:**

Rabbinical Ordination, The Talmudical Yeshiva of Philadelphia - 2020

BTL - Bachelors of Talmudic Law, The Jerusalem Kollel - 2016

### **Business Background:**

01/2022 - Present Investment Adviser Representative

RVW Wealth, LLC

01/2020 - Present Rabbi

Young Israel Aish of Las Vegas

07/2021 – 12/2021 Investment Advisor Representative

TJP - The Jerusalem Portfolio

### **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **Item 4: Other Business Activities**

Yehoshua Boruch Wyne is not engaged in any investment-related business or occupation (other than this advisory firm).

### **Item 5: Additional Compensation**

Yehoshua Boruch Wyne does not receive any economic benefit from any person, company, or organization, other than RVW Wealth, LLC in exchange for providing clients advisory services through RVW Wealth, LLC.

### **Item 6: Supervision**

As a representative of RVW Wealth, LLC, Yehoshua Boruch Wyne is supervised by Jonathan Gerber, the firm's Chief Compliance Officer. Jonathan Gerber is responsible for ensuring that Yehoshua Boruch Wyne adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Jonathan Gerber is (310) 432-4036.